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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Nemirofsky et al.

Serial No.: 10/618,569

Filed: 7/11/2003

Title: Interactive Electronic Commerce
System Facilitating Management of
Advertising, Promotion and
Information Interchange Messages

Attorney Docket No.: 53773

Group Art Unit:

3629

Examiner:

Commissioner for Patents
Washington, D.C. 20231

INFORMATION DISCLOSURE STATEMENT

Dear Sir:

This Information Disclosure Statement is submitted:

under 37 CFR 1.97(b), or

(Within three months of filing national application; or date of entry of international application; or before mailing date of first office action on the merits; whichever occurs last)

under 37 CFR 1.97(c) together with either a:

Statement under 37 CFR 1.97(e), or

a \$180.00 fee under 37 CFR 1.17(p), or

(After the CFR 1.97(b) time period, but before final action or notice of allowance, whichever occurs first)

under 37 CFR 1.97(d) together with a:

Statement under 37 CFR 1.97(e), and

a \$180.00 fee set forth in 37 CFR 1.17(p).

(Filed after final action or notice of allowance, whichever occurs first, but before payment of the issue fee)

Applicant(s) submit herewith Form PTO 1449-Information Disclosure Citation together with copies, of patents, publications or other information of which applicant(s) are aware, which applicant(s) believe(s) may be material to the examination of this application and for which there may be a duty to disclose in accordance with 37 CFR 1.56.

The relevance of the attached references is that this is the closest art of which Applicant is aware. Applicant submits that the above references taken alone or in combination neither anticipate nor render obvious the present invention. Consideration of the foregoing in relation to this application is respectfully requested.

It is requested that the information disclosed herein be made of record in this application.

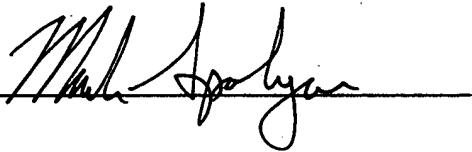
Respectfully submitted,

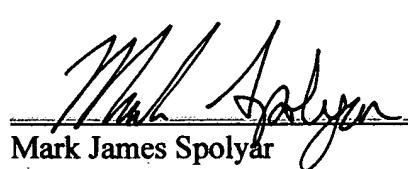
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Date of Deposit: June 6, 2005

Typed Name: Mark J. Spolyar

Signature:





Mark James Spolyar
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Date: July 6, 2005

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Please type a plus sign (+) inside this box

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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031

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<p>Substitute for form 1449A/PTO</p> <p style="text-align: center;">INFORMATION DISCLOSURE STATEMENT BY APPLICANT</p> <p>(use as many sheets as necessary)</p>	<p><i>JUL 11 2005</i></p> <p>Complete if Known</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Application Number</td> <td style="width: 50%;">10/618,569</td> </tr> <tr> <td>Filing Date</td> <td>7/11/2003</td> </tr> <tr> <td>First Named Inventor</td> <td>Nemirofsky et al.</td> </tr> <tr> <td>Group Art Unit</td> <td>3629</td> </tr> <tr> <td>Examiner Name</td> <td></td> </tr> <tr> <td>Attorney Docket Number</td> <td>53773</td> </tr> </table>	Application Number	10/618,569	Filing Date	7/11/2003	First Named Inventor	Nemirofsky et al.	Group Art Unit	3629	Examiner Name		Attorney Docket Number	53773
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U.S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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***EXAMINER:** Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹Unique citation designation number. ²See attached Kinds of U.S. Patent Documents. ³Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶Applicant is to place a check mark here if English language Translation is attached.

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